



**ELECTRIC UTILITY INDUSTRY  
SUSTAINABLE SUPPLY CHAIN ALLIANCE**

---

## 2011 Alliance Survey Webinar

**July 14, 2011**

- ◆ Who We Are
- ◆ 3 Year Strategic Plan - Our Purpose
- ◆ Why the Alliance Survey?
- ◆ Results / Changes from 2010 Survey
- ◆ Timeline for 2011 Survey
- ◆ Key Takeaways from 2011 Survey
- ◆ Q&A



# Who We Are

Current members include 16 of the largest electric utilities in the U.S.

Ameren  
NV Energy  
DTE Energy  
Southern California Edison  
APS  
San Diego Gas and Electric  
Duke Energy  
Exelon  
Pacific Gas and Electric  
AEP  
OGE Energy Corp  
PPL Corp  
Energy Northeast Utilities  
Xcel National Grid  
Entergy

- Combined revenues of \$100+ billion
- 44+ million customers across 27 states
- \$25+ billion in non-fuel spend

# 3 Year Strategic Plan - Our Purpose

---

## Alliance's goals include:



- ◆ Developing voluntary consensus standards to create a supply chain that is environmentally responsible, cost effective & positively impacts communities



- ◆ Implementing best practices to drive Alliance success, as well as individual member company success



- ◆ Reducing Alliance members' aggregate energy use by 10%



- ◆ Encouraging suppliers to measure GHG emissions and establish emission reduction goals

# Why the Alliance Survey?

The Alliance Survey serves as a pulse check for the industry on our suppliers' environmental performance.



- ◆ Provides key information on trends and activities in the utility industry supply base
- ◆ Prevents suppliers from completing multiple surveys for utilities
- ◆ Supports the development of our annual Operating Plan
- ◆ Provides data points of where suppliers may need additional technical assistance
- ◆ Specifies direction to conduct relevant supplier education workshops and webinars



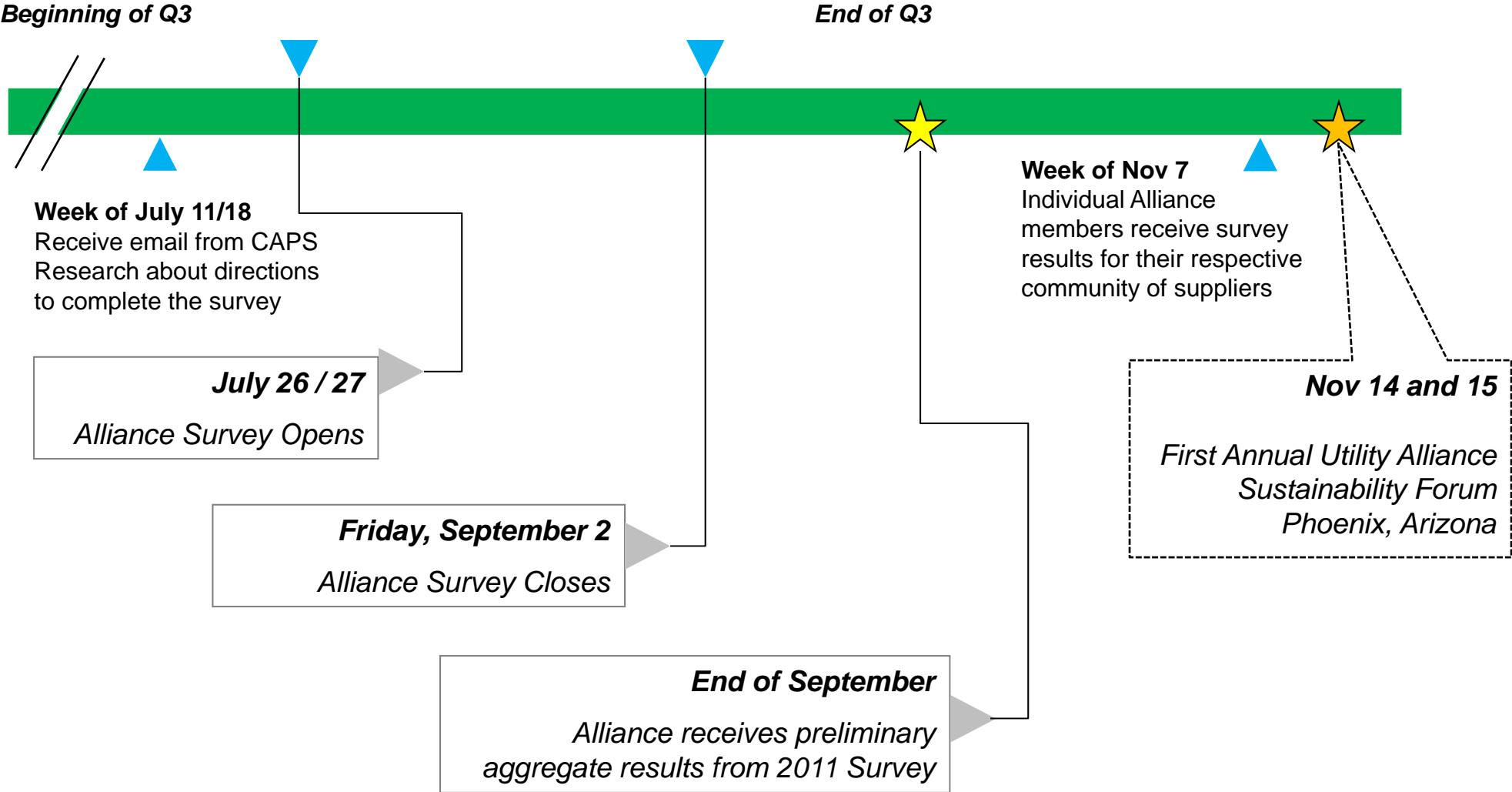
# Results / Changes from 2010 Survey

Survey Question	2009	2010
Number of unique suppliers responded	727	873
Unique supplier response rate	33.0%	37.3%
Adhere to an establish policy on environmental management	46.2%	46.9%
Have formally established EMS in place	36.5%	37.7%
Measure environmental compliance	47.2%	50.7%
Measure GHG emissions	20.1%	23.3%
Supplier data release rate to nominating utilities	55.3%	56.1%

**In order to simplify and to gather more targeted information in 2011, changes include -**

- Removing questions that currently are not a focus for the Alliance
- Simplifying questions regarding GHG reporting and emissions
- Adding a question to better understand suppliers' key areas of environmental focus
- Asking suppliers to quantify voluntary commitments/targets to reduce GHG, energy, etc
- Adding definitions in glossary to provide greater clarity on specific terms

# Timeline for 2011 Alliance Survey



# Key Takeaways for 2011 Survey

---

## KEY TAKEAWAYS FOR SUPPLIERS

- Attempt to complete all questions, even if the answer is “no”
- Identify the appropriate person(s) in the organization to complete the survey
- Refer to the glossary if terms are unclear or contact CAPS Research
- Release survey results to provide greater visibility on environmental performance
- Collaborate with the Alliance or individual utility members on efforts to reduce environmental impacts
- **Survey opens July 26 or 27**
- **Survey closes on Friday, September 2 (complete before Labor Day!)**



# Questions?

Questions regarding the 2011 Alliance Survey, please contact Yonnie Leung, [YYL2@pge.com](mailto:YYL2@pge.com) or CAPS Research at [alliance@capsresearch.org](mailto:alliance@capsresearch.org)

**ELECTRIC UTILITY INDUSTRY  
SUSTAINABLE SUPPLY CHAIN ALLIANCE**

Home

**EUSSCA Home**

- About Us
- Governance
- Alliance Directory

**News & Events**

- Press Releases
- Presentations
- Upcoming Events & Registration

**Sustainability**

- Voluntary Standards
- Environmental Questions for RFP's
- Goals

**Educational Resources**

- Go Green!

**Committees & Working Teams**

## Alliance Overview

- [2010 Annual Report](#)
- [2011-2013 Strategic Plan](#)

The Electric Utility Industry Sustainable Supply Chain Alliance was formed to promote environmental stewardship and provide value to customers and shareholders. Focusing on non-fuel suppliers, the Alliance's goal is to work with industry suppliers and other interested parties to improve environmental performance and advance sustainable business practices.

**Over \$100 Billion in combined Revenue**

**Over 50 Million Customers**

**Alliance members represent**

**Customers in 27 States**

**Over \$25 Billion in non-fuel spend**

- [AEP](#)
- [Ameren](#)
- [Arizona Public Service Company](#)
- [DTE Energy](#)
- [Duke Energy](#)
- [Entergy](#)
- [Exelon](#)
- [National Grid](#)
- [Northeast Utilities](#)
- [NV Energy](#)
- [OGE Energy Corp](#)
- [Pacific Gas and Electric](#)
- [PPL](#)
- [San Diego Gas and Electric](#)
- [Southern California Edison](#)
- [Xcel Energy](#)

Contact Us

Visit [www.euissca.org](http://www.euissca.org) for more information about the Alliance.